

STATE OF NEW JERSEY  
Office of the Attorney General  
Department of Law and Public Safety  
Division of Gaming Enforcement

---

Petition of Trump Taj Mahal Associates d/b/a )  
Trump Taj Mahal Casino Resort for a Temporary )  
Type III Authorization of Its Casino Hotel )  
Alcoholic Beverage License and a Consumer )  
Alcoholic Beverage Tasting Permit )  
**(Grand Ballroom "C" Event - Complimentary )**  
**Issuance and Tastings of Alcoholic Beverages) )**

---

ORDER  
PRN 3201101

By its Petition (PRN 3201101), Trump Taj Mahal Associates d/b/a Trump Taj Mahal Casino Resort ("Taj Mahal") seeks a temporary Type III (package goods) authorization to its Casino Hotel Alcoholic Beverage (CHAB) license to permit the issuance of complimentary bottles of wine to invited guests, for off-premise consumption, on November 18, 2011. The location of this event is the Grand Ballroom "C," a multi-purpose room which is authorized as a Type II (lounge) CHAB area. In addition to the complimentary issuance of bottles of wine, Taj Mahal also seeks to conduct a wine tasting during the event. Representatives of R & R Marketing, an alcoholic beverage wholesaler, will provide information to attendees as to the complimentary wines available at the event. R & R Marketing holds a valid Omnibus Permit from the New Jersey Division of Alcoholic Beverage Control (ABC) which permits R & R Marketing's participation in such alcoholic beverage tastings. The event is scheduled to be conducted from 9:00 p.m. on November 18, 2011 until 12:00 a.m. on November 19, 2011.

Having considered the relevant provisions of the Casino Control Act, *N.J.S.A. 5:12-1 et seq.*, I hereby ORDER that the Petition be granted and a consumer alcoholic beverage tasting permit be issued (**2011-199-TS**) with the following conditions:

1. The temporary Type III authorization and tasting permit will be effective from 9:00 p.m. on November 18, 2011 until 12:00 a.m. on November 19, 2011.
2. No one under 21 years of age will be invited or allowed to attend the event in Grand Ballroom "C."
3. Only Taj Mahal's alcoholic beverage stock may be used for the event and may only be served by Taj Mahal's CHAB employees.
4. Taj Mahal, through its CHAB employees and pursuant to the procedures to be employed at the tasting event, will insure that the tasting will be held in compliance with *N.J.A.C. 13:69I-5.3* which limits the number of ounces of alcohol per sample, in addition to other requirements attendant to tastings.
5. Taj Mahal is to conduct the complimentary issuance of alcohol within Grand Ballroom "C" in accordance with the descriptions and representations contained in its Petition.
6. CHAB employees serving to the participants, who are all trained to prevent over service and prevent service to underage individuals, will assess each participant requesting a sample to insure against over service to that participant and to insure that the participant is over the age of 21.
7. Taj Mahal will maintain adequate security during the event to insure the safety of guests and employees and to prevent the removal of the alcohol by unauthorized individuals.
8. The bottles for these events will have been purchased by Taj Mahal from a New Jersey licensed alcoholic beverage wholesaler/distributor and will remain in Taj Mahal's alcoholic beverage inventory until transported directly to Grand Ballroom "C."
9. Taj Mahal will maintain procedures to insure that the distribution of the complimentary alcoholic beverages will be only to those individuals legally permitted to purchase and consume such beverages.
10. Alcoholic beverages provided in conjunction with this temporary Type III authorization will be for off-premise consumption only.
11. Taj Mahal is to notify the Division of Gaming Enforcement of any material change to the event.
12. In conducting this event, Taj Mahal will comply with all requirements attendant to Type III CHAB authorization, pursuant to *N.J.S.A. 5:12-103g(3)* and *N.J.A.C. 13:69I-3.3*, and with all applicable alcoholic beverage laws and regulations of the

New Jersey Division of Alcoholic Beverage Control and the Division of Gaming Enforcement.

13. Taj Mahal is to obtain all necessary approvals from all other governmental authorities prior to conducting this event.

Dated: November 17, 2011

  
DAVID REBUCK  
ACTING DIRECTOR